Communications Intern

Nonpaid Internship

Solar Oregon is a nonprofit organization which provides education and community outreach encouraging Oregonians to choose solar energy. We serve as a connector and source of information for Oregon's solar community. This internship will focus on strengthening partnerships for cross marketing purposes. The Intern will create new and comb news sources for existing stories relevant to Solar Oregon's mission and post on the website with references sent to our e-newsletter & social networks. In addition, the Intern will promote Solar Oregon events & activities by developing relations with media sources around the state, drafting press releases when necessary.

Job Description

- Research & select appropriate news articles for Solar Oregon website
- Post on website, archive, & cross link to other parts of site
- Develop and foster relations with media professionals and partner organizations
- Promote Solar Oregon events & activities through a variety of media outlets
- Draft press releases as appropriate
- Update social networking sites
- Assist in community/member outreach efforts

Skills

- Proficient in Office 2007
- Demonstrated creativity and immersion in social media
- Strong Internet navigation and research skills
- Solid writing and editing skills

Qualities Needed

- Organized and detail oriented
- Self-starter who takes direction, communicates well and can balance independent activities with teamwork
- Passion for solar energy

Preferred Background

- Communications degree, journalism or marketing/PR background

SOLAR OREGON

ENCOURAGING OREGONIANS TO CHOOSE › SOLAR ENERGY

Requirements

- Approximately 15 hours per week
- Minimum 3 month commitment, preferred 6 months

Submit resume and cover letter to contact below by March 16, 2012:

Emily Krafft, Volunteer and Outreach Coordinator, emily@solaroregon.org
No phone calls please