



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Solar Oregon Hires Lisa Logie as new Executive Director

Portland, OR - The Board of Directors is pleased to announce the hiring of Lisa Logie as the new Executive Director of Solar Oregon. Ms. Logie brings over 25 years of experience working for regional and statewide associations in energy and transportation.

“Ms. Logie joins us with a wealth of experience in not-for-profit management, program management, fundraising and a host of other skills. She also has strong ties with the public utilities throughout Oregon and has vision to increase the presence and impact of Solar Oregon in rural communities,” said Alan Scott, Solar Oregon Board President. “I am looking forward to working with her as she applies her leadership, creativity and enthusiasm to advancing the mission of Solar Oregon.”

“It’s an exciting time with rapid changes in the industry, and I’m committed to the development of solar energy in Oregon,” said Ms. Logie. “The Solar Oregon Board is the most engaged, diversified and creative Boards that I have ever worked with.”

Ms. Logie started her career in energy efficiency and solar energy at Snohomish PUD in Everett, Washington. She has a MBA in Economics and Marketing from the University of Washington and a degree in Editorial Journalism.

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About Solar Oregon

Founded in 1979, Solar Oregon is a 501(c)(3) non-profit that is supported by its member organizations, individuals, corporations and partners. For 34 years, Solar Oregon has built a reputation as a trusted, unbiased source of solar information, and is an industry connector and a driving force for solar advocacy in the Northwest.
<http://solaroregon.org>