

Business Membership

All Business Memberships/Sponsorships at all levels include:

- Logo on Solar Oregon website as a business member
- Exclusive access to members-only networking events - industry mingler
- One membership vote for all Solar Oregon membership decisions
- All employees of each business member are eligible for individual membership discount

In addition, each business membership will receive the following, depending on the level of sponsorship:

\$300 Basic Membership

- \$30 discount on up to two tickets for the Solar Winery Tour
- Logo in one newsletter per year
- One ticket to the annual members' event
- Sponsorship of any event at \$300 level (see below)
- Two individual memberships to Solar Oregon

\$600 Partner Membership

- One complimentary ticket to the Solar Winery Tour (a \$110 value)
- \$30 discount on up to two tickets for the Solar Winery Tour
- Logo in two newsletters per year
- Two tickets to the annual members' event
- Sponsorship of any event(s) at or totaling the \$600 level (see below)
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\$1200 Sustaining Membership

- Two complimentary tickets to the Solar Winery Tour
- \$30 discount on up to four tickets for the Solar Winery Tour
- Logo in two newsletters and one online magazine publication
- Four tickets to the annual members' event
- Sponsorship of any event(s) at or totaling the \$1200 level (see below)

\$2400 Sustaining Membership

- Four complimentary tickets to the Solar Winery Tour
- \$30 discount on up to four tickets for the Solar Winery Tour
- Logo in four newsletters and two online magazine publications
- Display of up to two pieces of marketing collateral at registration areas of events
- Eight tickets to the annual members' event
- Sponsorship of any event(s) at or totaling the \$2400 level (see below)

\$10,000 Title Membership

- Eight complimentary tickets to the Solar Winery Tour
- Prominent logo spot on the Solar Oregon website
- Logo in all newsletters and online magazines
- Ten tickets to the annual members' event
- Sponsorship of 20+ solar drinks and educational events, custom sponsorship package
- Sponsorship of *all* solar homes tours

Business Membership/Sponsorship Opportunities

Solar Homes Tours

Solar Oregon will host six solar homes tours across the region in 2019. Solar homes tours are a grassroots effort to spread the contagious excitement of solar energy. Besides general solar advocacy, our goal is to foster micro-solarize programs so neighbors can buy solar together and save!

Single tour sponsorship - \$300

Entire year of sponsorship - \$2400



Newsletter and Online Magazine

Solar Oregon publishes a monthly e-newsletter and, in 2019, we plan to publish a quarterly online magazine that we distribute to 8,500+ Oregonians interested in solar.

The title sponsor receives prominent above-the-fold logo placement with a one sentence advertisement in each newsletter (see Umpqua Bank on the left).

Regular sponsors receive a small logo in each newsletter.

Single newsletter sponsorship - \$300
Title sponsor - \$2,400

Monthly – Solar Drinks and Education Events

Solar Oregon hosts over 20 social events per year for people interested in solar energy and sustainability. A guest speaker matches up with an interesting location and makes for a great social and educational opportunity. Solar Oregon also hosts quarterly “Basics of Solar - 101” informational sessions which are free presentations that explain the purchase and installation of solar to the general public, to school groups, and any interested communities.



Event sponsor - \$300
Lead sponsor all events - \$2400



November – Annual Extravaganza

In November we host our Annual Extravaganza where we bring non-profits from across Portland to present their work in five-minute slide shows. The annual event is a chance for the sustainability community to come together and share ideas about how we can meet the climate challenges of our time. We also feature a leader in sustainability as our keynote speaker and follow with our Annual Meeting.

Allied Sponsor - \$300
Title Event sponsor - \$1200

Annual Solar Winery Tour

Sunshine Sponsor – \$2,400 (1 available)

- Top logo placement on all event material – signage, advertising, collateral, webpage, etc.
- Opportunity to make short introductory or closing remarks
- Logo placement at lunch station
- Verbal recognition during event
- Your logo with short company write-up in April or May newsletter article
- Social media thank-you via Facebook & Twitter
- Four Solar Winery Tour tickets

The EcoShuttle Sponsor- \$1,200 - \$1,500 (2 available) - sponsor an efficient and safe means of transportation for the group to and from Portland and wine country!

- Logo placement inside the bus
- Prominent logo placement on all event material – signage, advertising, collateral, webpage, etc.
- Opportunity to make a short introduction on the shuttle from Portland
- Verbal recognition during event
- Social media thank-you via Facebook & Twitter
- Four Solar Winery Tour tickets

Solar Panel Sponsors - \$600

- Company listing or logo on all event material – signage, advertising, collateral, webpage, etc.
- Verbal recognition during event
- Social media thank-you via Facebook & Twitter
- Two Solar Winery Tour tickets

Solar Cell Sponsors- \$300

- Company listing or logo on all event material – signage, advertising, collateral, webpage, etc.

In-Kind Donations – Any in-kind donations of drinks, snacks, lunch, lunch food items, chocolate, wine, gift certificates can be used for winery tour auction items and prizes.

Custom sponsorships – Don't see a sponsorship level that works for you? Contact us to discuss.

